



Environmental Charter Schools

ECS Development Committee Meeting

Date and Time

Friday December 8, 2017 at 8:00 AM PST

Location

ECS Home Office (ECS Auxilliary - 2625 Manhattan Beach Blvd. Redondo Beach, CA 90278)

Development Committee Members

Julie Vo, Co-Chair
Denise Berger, Co-Chair
Alison Diaz
Cathy Creasia
Lindsey Jurca
Lucy Tseng

Guests

Alli Takido
Justin Thongsavanh

Development Committee Charter

- Partners with staff to develop sustainable, long-term financial resources to support the organization's mission and strategic plan
- Reviews and proposes plans for fundraising, including capital campaigns, grant proposals, individual giving, program giving, special events, and campaigns,
- Sets and reviews Board 'give / get' expectation
- Participates in planning, organizing, hosting and/or sponsoring fundraising activities
- Note: Committee is NOT responsible for raising money, but helps to ensure that funds are raised. Encourages all board members to participate in the process

Committee Goals 2017-2018

- Monitor and report progress on board of directors' individual commitment forms.
 - Monitor the success and support the execution of the fundraising plan
 - Review upcoming events, foundation proposals (for reference) and prospective funders/donors and make introductions as appropriate.
 - Ensures the board is equipped with the necessary tools and knowledge to support a culture of fundraising
 - Prospect individuals, strategies and resources to support fundraising and development goals
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Click here to access our [2017-2018 Development Dashboard](#) and review attached slides.

B. EVENT FOLLOW-UP FYI Julie Vo 15 m

CAREER DAY SPEAKER FOLLOW-UP

- See [Spreadsheet here](#) & attached
- Committee Members thank & ask to connect
 - Attend a tour
 - Support General Fund (\$300/student)
 - Become a Civic Action Mentor
 - Be a Mock Interviewer
 - Attend a Sustainability Workshop (Green Ambassadors Institute)

CONNECT THE DOTS CAMPAIGN

- Prospects?

C. YEAR END APPEAL LETTER Discuss Julie Vo 15 m

Review [draft of Year End Appeal letter](#) which will be sent home as a direct mail appeal, sent home to parents from all school sites, sent through ECS Master Contact List email and social media

D. MISC Discuss Julie Vo 10 m

ECS Fundraising Event (Spring 2018)
Discuss the possibility of a fundraising event in Spring
Possible target audience, goals/objectives and interest

DEV COMMITTEE RECRUITMENT
Any other prospects for our committee?

V. Upcoming Events

A. School-Site Tours FYI Julie Vo 1 m

At ECHS

- Tuesday, Dec. 12th at 10AM
- Thursday, Jan. 11th at 2PM

At ECMS-I (we have trained our guides now!)
Time: Tours are held every other Thursday at 9 AM

At ECMS-G
Time: Tours are offered Tuesdays at 11am.

<http://ecsonline.org/tour/>

VI. Action Items

VII. Closing Items

A. Adjourn Meeting Vote
Time: