



Environmental Charter Schools

ECS Development Committee Meeting

Date and Time

Wednesday August 9, 2017 at 8:00 AM

Location

16315 Grevillea Ave., Lawndale, CA 90260 / Zoom Call-in: Join from PC or Mac: <https://zoom.us/j/722377892> Telephone: +1 408 638 0968 (US Toll) Meeting ID: 722 377 892

Development Committee Members

Julie Vo - Co-Chair
Denise Berger - Co-Chair
Alison Diaz
Farnaz Golshani-Flechner
Lindsey Jurca
Lucy Tseng

Guests

Cathy Creasia
Alli Takido
Justin Thongsavanh

Development Committee Charter

- Partners with staff to develop sustainable, long-term financial resources to support the organization's mission and strategic plan
- Reviews and proposes plans for fundraising, including capital campaigns, grant proposals, individual giving, program giving, special events, and campaigns,
- Sets and reviews Board 'give / get' expectation

- Participates in planning, organizing, hosting and/or sponsoring fundraising activities
- Note: Committee is NOT responsible for raising money, but helps to ensure that funds are raised. Encourages all board members to participate in the process

Goals for 2017-2018 to be established.

Goals for 2016-2017

- Monitor and report progress on board of directors' individual commitment forms.
 - Monitor the success and support the execution of the fundraising plan
 - Review upcoming events, foundation proposals (for reference) and prospective funders/donors and make introductions as appropriate.
 - Ensures the board is equipped with the necessary tools and knowledge to support a culture of fundraising
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| B. Review 2016-2017 Fundraising Goals + Outcomes | Discuss | Julie Vo | 15 |
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See presentation and access 2016-2017 Development Dashboard here:

https://docs.google.com/spreadsheets/d/18WfLw5CCve37AA7P1_ilKD5mUPK9_aTIIQRATF8w9dE/edit#gid=1223038924

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| C. Development Team Vision/Goals/ Focus Areas for 2017-2018 | Discuss | Julie Vo | 15 |
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Overview of Development Team retreat and vision and how this may impact our 2017-2018 areas of focus

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| D. The Psychology of Individual Fundraising | Discuss | Denise Berger | 10 |
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| E. Development Committee Goals for 2017-2018 | Discuss | Julie Vo | 15 |
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| F. Save the Date - Upcoming Events | Discuss | Julie Vo | 2 |
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ECHS Career Day on October 20 - recruit speakers!
ECMSI Harvest Festival and Ribbon Cutting Ceremony on November 4 - plan to attend, bring friends!

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| G. Schedule standing meetings for 2017-2018 | Discuss | Julie Vo | 5 |
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Calendar all upcoming meetings!

V. Action Items

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| A. Appreciations/Reflections | FYI | Julie Vo | 5 |
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VI. Closing Items

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| A. Adjourn Meeting | Vote | | |
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Time: