



Environmental
Charter Schools

**Environmental Charter Schools
Development Committee Meeting Agenda
September 16, 2016 - 9:30 AM**

Meeting will be held at:
Environmental Charter High School
16315 Grevillea Avenue, Lawndale, CA 90260
Join from PC, Mac, Linux, iOS or Android: <https://zoom.us/j/847979407>
Or Telephone: Dial: +1 408 638 0968 (US Toll)
Meeting ID: 847 979 407
Call-in location(s):

1. Call to Order and Attendance 9:30 AM

Committee Members

- Ms. Julie Vo (Chair)
- Ms. Amy Johnson (Co-Chair)
- Mr. Ken Deemer
- Mr. William Robertson
- Ms. Farnaz Golshani
- Ms. Lucy Tseng
- Ms. Alison Diaz
- Ms. Lindsey Jurca

Present Absent

X	

Review and Approval of Agenda 9:35 AM

Motion to approve the agenda by Alison Seconded by Lucy
All in favor _____ Against _____ Abstaining _____
Motion Carries / Fail

Discussion Items/Updates 9:40 AM

- A. [Development Status Report](#)
- B. Communications, Marketing & PR
 - a. [Communications & Development Coordinator](#)
 - b. PAT video "Day in the Life" for Year End Campaign in early November
- C. FY17 Development Committee Goals
 - a. What do we want our primary goal to be this year?
- D. ECMSI Capital Campaign
 - a. [GROW WITH US Deck](#)
 - b. [GROW WITH US Web Link](#)
- E. College & Career Initiative



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- a. Career Day on November 10, 2016
- b. Keynote, Speakers, Connections Session
- c. [College & Career Sponsorship Deck](#)
- F. Individual Prospects
 - a. Thank you calls
 - i. Cuningham Group
 - ii. Dogeared Jewelry
 - iii. ReGreen
 - b. Who is on our prospect list and what are next steps?
 - i. Commit to 2 people to invite to Career Day and 3 people to send Grow With Us deck to and follow-up with phone call
 - ii. Select a committee member to make this ask at Board Meeting
- G. Upcoming Grant Submissions
 - i. [Sony Pictures Community Grant](#)
 - ii. [Great Public Schools Now](#)
 - iii. [California State Parks Foundation](#)
- H. EVENTS
 - a. [Upcoming Student Led Tours](#)
 - i. ECHS Sept 22 at 2:00PM, Oct 4 at 10:00AM and Oct 20 at 2:00PM
 - b. [Charter School Panel \(ECHS, 9/26 at 4:00PM\)](#)
 - c. [Green Ambassadors Institute \(ECHS, Oct 3, Feb 25, May 6\)](#)
 - i. [GAI email to forward](#)
 - d. [ECHS Career Day \(ECHS, 11/10 at 9:00AM\)](#)
- I. Next Meeting
 - a. Friday, November 18, 2016 at ECHS
 - i. Bring in a case study of your favorite fundraising campaign to share
 - 1. What did you like? What can we learn?
 - ii. Farm2Table (Spring 2017)

4. Action Items 10:25 AM

5. Adjournment 10:34 AM



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Development Committee Charter

- Partners with staff to develop sustainable, long-term financial resources to support the organization's mission and strategic plan
- Reviews and proposes plans for fundraising, including capital campaigns, grant proposals, individual giving, program giving, special events, and campaigns,
- Sets and reviews Board 'give / get' expectation
- Participates in planning, organizing, hosting and/or sponsoring fundraising activities
- Note: Committee is NOT responsible for raising money, but helps to ensure that funds are raised. Encourages all board members to participate in the process

Goals for 2015-2016 adopted at Sept. 2015 board meeting

1. Create a strategy to determine how the committee can best support and use the CRM system to support fundraising goals.
2. Monitor and report progress on board of directors' individual commitment forms.
3. Monitor the success and support the execution of the fundraising plan
4. Review upcoming events, foundation proposals (for reference) and prospective funders/donors and make introductions as appropriate.
5. Ensures the board is equipped with the necessary tools and knowledge to support a culture of fundraising

Proposed Goals for 2016-2017

1. Monitor and report progress on board of directors' individual commitment forms.
2. Monitor the success and support the execution of the fundraising plan
3. Review upcoming events, foundation proposals (for reference) and prospective funders/donors and make introductions as appropriate.
4. Ensures the board is equipped with the necessary tools and knowledge to support a culture of fundraising
5. Prospect individuals, strategies and resources to support fundraising and development goals

THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE

Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice.

REASONABLE LIMITATIONS MAY BE PLACED ON PUBLIC TESTIMONY

The Governing Board's presiding officer reserves the right to impose reasonable time limits on public testimony to ensure that the agenda is completed.

SPECIAL PRESENTATIONS MAY BE MADE

Notice is hereby given that consistent with the requirements of the *Bagley-Keene Open Meeting Act*, special presentations not mentioned in the agenda may be made at this meeting. However, any such presentation will be for information only.

REASONABLE ACCOMMODATION WILL BE PROVIDED FOR ANY INDIVIDUAL WITH A DISABILITY

Pursuant to the *Rehabilitation Act of 1973* and the *Americans with Disabilities Act of 1990*, any individual with a disability who requires reasonable accommodation to attend or participate in this meeting of the Governing Board may request assistance by contacting ECS at 812 West 165th Place, Gardena, CA 90247; telephone (310) 214-3400; fax (310) 214-3410.

FOR MORE INFORMATION



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For more information concerning this agenda or for materials relating to this meeting, please contact ECS at 812 West 165th Place, Gardena, CA 90247; telephone (310) 214-3400; fax (310) 214-3410.

ECS's mission is to create and deliver vibrant, innovative, interdisciplinary learning opportunities using the environment to engage students and connect them to the wider world.