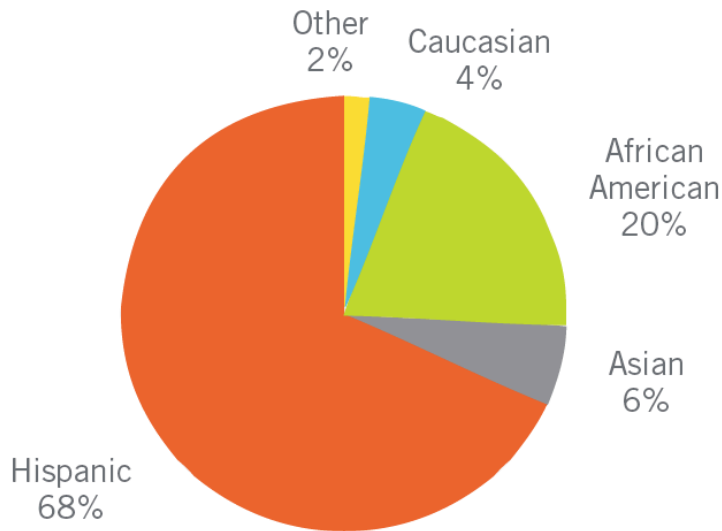




COLLEGE & CAREER

SPONSORSHIP OPPORTUNITIES

OUR STUDENTS



35%
of our students
don't grow up
speaking English
at home



80%
Of our students
qualify for free or
reduced lunch

OUR RESULTS



ranked in the top 3% of
U.S. Public High Schools
by U.S. News & World Report

1 of 6
schools selected as Finalists
in President Obama's Race
to the Top Commencement
Challenge



Gold Ribbon Award School
Awarded the 2015 California
Gold Ribbon Schools for
excellence in the
implementation of
Common Core standards

WE ARE COLLEGE-BOUND



98% Graduate

with the coursework necessary
for admission to four-year
college or university
(compared to about 39% statewide)



97%

of graduating seniors
are accepted into a
4-year college



Most of our graduates are the
first in their families
to attend college

Brown University
Bucknell University
Cal Poly San Luis Obispo
Dickenson College
Harvard University
Haverford College
Howard University
Loyola Marymount
Middlebury College
Pepperdine College
Scripps College
Smith College
UC Berkeley
UC Davis
UC Irvine
UC Los Angeles
UC San Diego
Vassar College
Whitman College
Xavier University



LEADERSHIP DEVELOPMENT

Opportunities for our students to develop real-life leadership skills extend beyond the classroom and into the community. Mentors and business leaders coach students in entrepreneurship, public speaking, emotional intelligence, cultural awareness and business acumen. Students participate in multiple projects and they collaborate with peers and community stakeholders to arrive at solutions for some of society's biggest issues. Our students graduate with the courage and confidence to be the change makers in their own communities and beyond.



COLLEGE READINESS

Preparing students for success beyond ECS is at the core of what we do. Organization, study skills, and team collaboration are emphasized in every grade level and class. Students complete college-level research projects, visit numerous colleges, are provided with SAT prep and are supported through every step of the college application process. A network of peers links our alumni and parents. College-bound seniors learn about the college experience including financial aid, independent living and seeking resources and support on their college campuses.



CAREER EXPLORATION

ECS brings together local businesses and organizations to provide multiple opportunities for students to explore and develop skills that will lead them to their future careers. Students participate in internships and job shadowing and, through the Green Ambassadors Internship program, even acting as sustainability consultants for local businesses.



CONNECT FOR SUCCESS

PRESENTED BY EOS' COLLEGE & CAREER INITIATIVE



THURSDAY, NOVEMBER 10, 2016

- **Business and community leaders** turn into teachers for a day and rediscover some of their own life lessons and inspiration.
- **Students explore and connect** academic and environmental subjects, school activities, aspirations and interests with potential fulfilling careers.
- **Organizations and companies source prospective interns** and share their corporate social responsibility initiatives.
- Students share their experiences and seek advice about real world challenges they may encounter as they pursue the career of their dreams.
- **Speakers network and collaborate** with one another to build on ideas and create opportunities that can shape future work and cultivate meaningful connections.

WHAT ECS STUDENTS HAVE TO SAY ABOUT CAREER DAY...

“The speakers were very impressive and gave me useful tips on etiquette in the business world.”

- Kylie

“Now, I have a clearer mind about what I’m going to be doing in the future...”

- Tiffany

“I was amazed to see how a journalist and a reporter are able to cause change and spark a form of revolution!”

- Pedro

“The advice regarding interviews and first impressions will stick with me and be really useful in the future.”

- Jesse





PARTNER WITH US

SPONSORSHIP BENEFITS

AUDIENCE

EXPOSURE

PARTNERSHIP

- Logo featured on all College & Career printed materials
- Mention in all College & Career media releases, website, newsletter and social media announcements (newsletter audience of 2,000+)
- Shared photo + highlights for your organization's social/corporate responsibility platforms
- Product placement opportunities at related events, per discussion



GIVE

\$20,000 GRADUATION SPONSOR

GET

- LEAD sponsor in all College & Career materials, including logo and name displayed prominently at ECHS 2017 Graduation and on all Class of 2017 Graduation public announcements including GRAD VIDEO, Yearbook and C/O 2017 GRAD T-shirts
- (5) \$1,000 scholarships in your name for high-performing Class of 2017 graduates
- Featured partner at the Career Day Networking Luncheon
- Company name and logo featured at Community Forum & Career Day events
- **AUDIENCE: 2,000+ people at Class of 2017 Graduation Ceremony**



GIVE

\$10,000 CAREER DAY SPONSOR

GET

- LEAD sponsor for Career Day Event, including logo and name displayed prominently at the event
- Business logo and name displayed prominently as sponsor in all College & Career mentions
- (2) \$1,000 scholarships in your name for high-performing Class of 2017 graduates
- Featured partner at the Career Day Networking Luncheon, including opportunity to speak/ play a short video
- Company name and logo featured at Community Forum & Career Day events
- **AUDIENCE: 50 Business Professionals & 500+ ECHS students at Career Day**



GIVE

\$5,000 CAMPUS TOUR SPONSOR

GET

- LEAD sponsor for 2016-2017 Campus Tours across ECS Campuses, including logo and name in all printed materials and tour guide T-Shirts and tour one-sheet
- Business logo and name displayed prominently in all College & Career mentions
- Featured partner at the Career Day Networking Luncheon
- Dedicated speaker track that fits your industry at Career Day
- Featured at Community Forum & Career Day events
- **AUDIENCE: 700+ Business Professionals & 500 students at ECHS at Career Day**



GIVE

\$1,500 CONTRIBUTING SPONSOR

GET

- LEAD sponsor for all College & Career Prep workshops at all school sites, with logo featured on all college and career printed materials
- Business logo and name displayed prominently sponsor in all College & Career mentions
- Dedicated speaker track that fits your industry at Career Day
- Company name and logo featured at Community Forum & Career Day events
- Product placement opportunities at related events, per discussion

A photograph of three young people, two girls and one boy, posing in front of a blue building. The girl on the left is wearing a dark blue long-sleeved shirt and tan pants, crouching down. The girl in the middle is wearing a white t-shirt and has long brown hair. The boy on the right is wearing a white polo shirt. The building behind them has a large sign that reads 'set goal change the world' in black and yellow text. A window is visible on the building. The overall scene is bright and sunny.

set goal
change
the world

CONTACT

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All sponsorships are considered donations. ECS is a 501(c)(3) non-profit organization