

FORTUNE FAVORS THE BOLD

ECHS CAREER DAY

November 7, 2014



THE ECS STORY





WHO?

Environmental Charter Schools (ECS) is a growing network of free public schools in underserved communities of South Los Angeles.

WHAT?

The environment is the real-world lens through which we are engaging students in a project-based curriculum that prepares them for lifelong learning and leadership.

WHERE?

ECS' living campuses are located in Lawndale, Inglewood & Gardena, but ECS learning extends far beyond the walls of our schools. Overnight backpacking trips, internships & community partnership programs engage students in real-life learning.

SO WHAT? ... CHECK OUT OUR RESULTS



ranked in the top 3% of
**U.S. Public
High Schools**
by U.S. News
& World Report



1 of 6

schools selected as
Finalists in President
Obama's Race to the Top
Commencement Challenge



Inaugural recipient of National Green Ribbon
Schools Award from the Department
of Education and the Obama Administration



top 10%

In the state, our school
is ranked in the top 10%
of schools in similar
socio-economic groups

WE ARE COLLEGE-BOUND

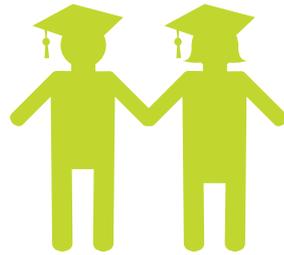


98% Graduate
with coursework necessary
for admission to four-year
college or university
(compared to about 35% statewide)



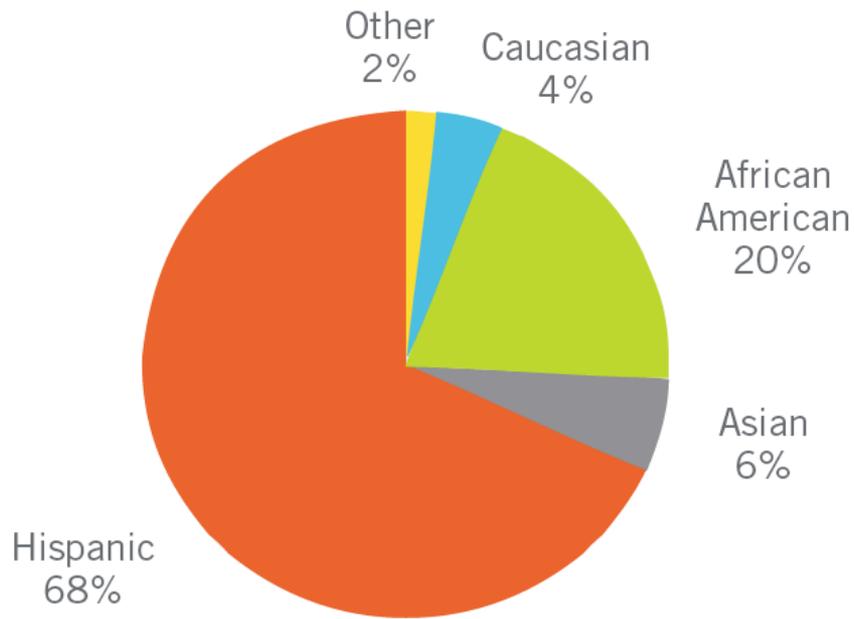
Brown University
Bucknell University
Cal Poly San Luis Obispo
Dickenson College
Haverford College
Howard University
Loyola Marymount
Middlebury College
Pepperdine College
Scripps College
Smith College
UC Berkeley
UC Davis
UC Irvine
UC Los Angeles
UC San Diego
Vassar College
Whitman College
Xavier University

92%
of ECHS graduates
were accepted into
a 4-year college



Most of our graduates are the
first in their families
to attend college

WHO ARE OUR STUDENTS?





CAREER DAY IS ABOUT INSPIRATION AND THE EXCHANGE OF IDEAS & EXPERIENCE

- **Business and community leaders** turn into teachers for a day and rediscover some of their own life lessons and inspiration.
- **Students explore and connect** academic and environmental subjects, school activities, aspirations and interests with potential fulfilling careers.
- **Organizations and companies source interns** for and share their corporate social responsibility initiatives.
- **Students share their experiences and seek advice** about the real world challenges they face in finding and attaining the career of their dreams.
- **Speakers discuss and collaborate** with each other to build on ideas and create opportunities that can shape future work and form meaningful connections.

PAST CAREER DAY SPEAKERS



MARKETER



ARCHITECT



BIOLOGIST



COMEDIAN

PAST CAREER DAY SPEAKERS



+ ENTREPRENEURS, WRITERS, FILMMAKERS, HEALTH PROFESSIONALS, PUBLIC SERVANTS, SCIENTISTS, EDUCATORS, ARTISTS, ACTIVISTS & MORE

DAY AT A GLANCE



8:30 - 9:00 am

WELCOME + Check-in

9:05- 10:05 am

Session 1: Speaker Presentations

10:05 - 10:15 am

Networking Break

10:15 - 11:15 am

Session 2: Workshops + Keynote

11:20 - 12:20 pm

Session 3: Speaker Presentations + Keynote

12:30 - 2:00 pm

INDUSTRY LUNCH: Networking + Discussion
for Speakers + Sponsors



PARTNER WITH US



GIVE

\$3,500 TITLE SPONSOR

(1 available)

GET

- Branded podium acknowledgement
- Exhibitor space at designated location
- Attendee gifting opportunities (up to 3 eco-friendly items provided to speakers and/or students)
- Branded story in ECS Newsletter (sent to 3,000+ business & community leaders)
- Networking lunch may begin with a video intro created by your organization
- Attend with 5 guests
- Acknowledgement in social media, speaker outreach, press releases, during keynote, networking lunch and on our web site
- Shared photo + highlights: We'll share images from the day for your organizations social/corporate responsibility platforms
- Logo inclusion on all Career Day signage posted around campus



GIVE

\$2,500 NETWORKING LUNCH SPONSOR

(2 available)

GET

- Sponsor our yummy, healthy lunch and networking session
- Exhibitor table opportunity at lunch
- Attendee gifting opportunities (up to 1 eco-friendly item provided to speakers and/or students)
- Attend with 3 guests
- Acknowledgement in social media, speaker outreach, press releases, during keynote, networking lunch, on our web site and in our newsletter sent to 3,000+ business & community leaders
- Shared photo + highlights: We'll share images from the day for your organizations social/corporate responsibility platforms
- Logo inclusion on all Career Day signage posted around campus



GIVE

\$2,000 INDUSTRY ZONE SPONSOR

(2 available)

GET

- Create a special content track that fits your industry and meets one of our career-readiness goals. Work in collaboration with non-profit to bring speakers, product and ideas to students and fellow professionals.
- On-site Career Day pavilion with programming focused on your industry
- Product demonstration
- Acknowledgement in press releases, during keynote, networking lunch, on our web site and in our newsletter sent to 3,000+ business & community leaders
- Shared photo + highlights: We'll share images from the day for your organization's social/corporate responsibility platforms
- Logo inclusion on all Career Day signage posted around campus



GIVE

\$1,250 SPEAKER LOUNGE SPONSOR

GET

- Host the Speaker Lounge, providing coffee and snacks
- Branded lounge signage; logo featured on all Career Day signage around campus
- Recognition in our press release and at lunch
- Acknowledgement in press releases on our web site and in our newsletter sent to 3,000+ business & community leaders
- Shared photo + highlights: We'll share images from the day for your organization's social/corporate responsibility platforms

\$3,000 - GIFT SPONSOR

SEND OUR SPEAKERS AWAY IN STYLE



By sponsoring our branded eco-lunch boxes, you'll not only receive ongoing brand recognition, you'll also be helping eliminate single-use plastics.

This lunch box includes your logo, a water tight seal, inner dish and sauce pot for users to keep their food separate.

\$3,000 - GIFT SPONSOR

HELP OUR SPEAKERS SNACK IN STYLE



By sponsoring our branded Klean Kanteen canisters, you'll not only receive ongoing brand recognition, you'll also be helping eliminate single-use plastics.

These vacuum insulated canisters keep things toasty warm or icy cold en route. Great for storing food at home or taking it for travel, work or play.

OTHER WAYS TO SPONSOR

SOME IDEAS...

PHOTOGRAPHY

VIDEOGRAPHY

FOOD

SNACKS

BEVERAGES

SPEAKER GIFTS

STUDENT TAKEAWAYS

ECO-FRIENDLY SCHOOL SUPPLIES

WHAT YOU'LL GET

PRESS

Recognition in our press release and social media

PHOTOS

Shared photo + highlights: We'll share images from the day for your organization's social/corporate responsibility platforms

WHAT OUR STUDENTS HAVE TO SAY...

“The speakers were very impressive and gave me useful tips on etiquette in the business world.”

- Kylie

“Now, I have a clearer mind about what I’m going to be doing in the future...”

- Tiffany

“I was amazed to see how a journalist and a reporter are able to cause change and spark a form of revolution!”

- Pedro

“The advice regarding interviews and first impressions will stick with me and be really useful in the future.”

- Jesse





set goal
change
the World

CONTACT

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All sponsorships are considered donations. ECS is a 501(c)(3) non-profit organization



INDUSTRY ZONES

TECHNOLOGY

SOCIAL ENTREPRENEURSHIP

STEAM

EMPOWERMENT

GREEN DESIGN & BUILD

Create a special content track that fits your industry and meets one of our career-readiness tracks. Work in collaboration with one of our non-profit content partners (or suggest your preferred partner) to bring speakers, product and ideas to students and fellow professionals.

IN **TRUE** FASHION

CAUSE COMMERCE CONSCIOUSNESS



LOS ANGELES