



Environmental
Charter Schools

**Environmental Charter Schools
Development Committee Meeting Agenda
March 11, 2016 - 2:00 PM**

Meeting will be held at:
Environmental Charter High School
16315 Grevillea Avenue, Lawndale, CA 90260
Teleconference Dial-in Number: (605) 477-2100
Participant Access Code: 450515# Host Access Code: 450515*
GoToMeeting: <https://g2m.me/pip-rugby-two>

1. Call to Order and Attendance 2:00 PM

Committee Members

- Ms. Julie Vo (Chair)
- Ms. Amy Johnson (Co-Chair)
- Mr. Brad Jewett
- Mr. Ken Deemer
- Mr. William Robertson
- Ms. Farnaz Golshani
- Ms. Lucy Tseng
- Ms. Alison Diaz
- Ms. Lindsey Jurca

Present Absent

<u>Present</u>	<u>Absent</u>

Next Regular Board Meeting Date

Monday, March 28 at 5:00 PM - ECHS

2. Review and Approval of Agenda 2:05 PM

Motion to approve the agenda by _____ Seconded by _____
All in favor _____ Against _____ Abstaining _____
Motion Carries / Fail

3. Discussion Items/Updates 2:06 PM

- A. Development Status Report
 - a. PR/Communications
 - b. Grants
 - c. Individual Donors/Sponsors
 - d. Board Giving
- B. Fundraising & Storytelling
 - a. Storytelling Metrics
 - b. Donor Panel
- C. Donor Engagement Events
 - a. Salons, Friend-raisers and Donor Appreciation
 - b. Thank-a-thon (phone calls by Board Members + students)
- D. Upcoming Events



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- a. ECMS-G Spring Cleaning Service Day on 3/12/16, 8AM-1PM (ECMS-G)
- b. Upcoming ECHS Tours on March 17th @ 2PM and April 5th @ 10AM (ECHS)
 - i. *Please invite your guests to these pre-scheduled student-led tours!*
- c. Interdisciplinary Benchmarks - Olympics Day on 3/17/16, 9AM-12PM (ECMS-G)
- d. GAI - Biodiversity in Action Hack-a-thon on 4/16/16, 9AM-3PM (ECHS)
- e. Pepperdine University Delta Sigma Pi presents Cars4College (tentative name) benefitting Environmental Charter Schools on 4/16/16, 8AM-11AM (Westlake Village Inn)
- f. GA Interns Sustainability Audit Report to MaCher - 4/26/16, 4PM-6PM (MaCher)

4. Action Items 2:50 PM

5. Adjournment 3:00 PM

Call-in Locations

1055 West 7th Street, Suite 3050, Los Angeles, CA 90017

10920 Wilshire Blvd, Suite 1400, Los Angeles, CA 90095

Development Committee Charter

- Partners with staff to develop sustainable, long-term financial resources to support the organization's mission and strategic plan
- Reviews and proposes plans for fundraising, including capital campaigns, grant proposals, individual giving, program giving, special events, and campaigns,
- Sets and reviews Board 'give / get' expectation
- Participates in planning, organizing, hosting and/or sponsoring fundraising activities
- Note: Committee is NOT responsible for raising money, but helps to ensure that funds are raised. Encourages all board members to participate in the process

Goals for 2015-2016 adopted at Sept. 2015 board meeting

1. Create a strategy to determine how the committee can best support and use the CRM system to support fundraising goals.
2. Monitor and report progress on board of directors' individual commitment forms.
3. Monitor the success and support the execution of the fundraising plan
4. Review upcoming events, foundation proposals (for reference) and prospective funders/donors and make introductions as appropriate.
5. Ensures the board is equipped with the necessary tools and knowledge to support a culture of fundraising

THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE

Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice.

REASONABLE LIMITATIONS MAY BE PLACED ON PUBLIC TESTIMONY

The Governing Board's presiding officer reserves the right to impose reasonable time limits on public testimony to ensure that the agenda is completed.

SPECIAL PRESENTATIONS MAY BE MADE

Notice is hereby given that consistent with the requirements of the *Bagley-Keene Open Meeting Act*, special presentations not mentioned in the agenda may be made at this meeting. However, any such presentation will be for information only.

REASONABLE ACCOMMODATION WILL BE PROVIDED FOR ANY INDIVIDUAL WITH A DISABILITY

Pursuant to the *Rehabilitation Act of 1973* and the *Americans with Disabilities Act of 1990*, any individual with a disability who requires reasonable accommodation to attend or participate in this meeting of the Governing Board may request assistance by contacting ECS at 812 West 165th Place, Gardena, CA 90247; telephone (310) 214-3400; fax (310) 214-3410.

FOR MORE INFORMATION

For more information concerning this agenda or for materials relating to this meeting, please contact ECS at 812 West 165th Place, Gardena, CA 90247; telephone (310) 214-3400; fax (310) 214-3410.